

Nadia Fekir to launch new endowment fund named Seed

Press release October 7th, 2020

Nadia Fekir, World Cup winner Nabil Fekir's wife, today announces the launch of https://seed-charity.org/, an online fundraiser platform run with Audrey Mandi, wife of Aïssa Mandi (Spanish club Real Betis - Algeria national team); Sandra Zouma, wife of Kurt Zouma (Premier League club Chelsea - France national team) and Amel Brahimi, wife of Yacine Brahimi (Qatari club Al-Rayyan - Algeria national team).

"After 2 years, we are now ready to support well-established charities involved for long-term projects in health, education, sport and environment", President Nadia Fekir said.

As coronavirus outbreak leads humankind to a turning point especially in the most vulnerable countries, Seed has already selected top priority projects from reputable partners. These are involved in Africa but "the endowment fund is committed to help where needed without restrictions".

The one and only Footballers' Wives Team

Seed is the first endowment fund run by women who usually stay behind the scenes. They decided "to join forces and use their husbands' fame for a good cause". Many football players are involved as Ambassadors right from the very beginning: Nabil Fekir, Aïssa Mandi, Kurt Zouma, Yacine Brahimi and many others.

Work plan

Football players and their wives invite any donor to join them and support the on-going projects. Report of annual distribution for programs will then be released.

From now on, Seed's founders plan to evaluate any humanitarian project related to health, education, sport and environment in Africa. Charities can send request via website "Become partner".